## UNDERWRITING SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Sponsorship Details</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>VIP Cocktail Reception Sponsor</strong></td>
<td>Sponsor 300 patient medical visits for the uninsured and underserved children/families of Palm Beach County.</td>
<td><strong>$15,000</strong></td>
</tr>
<tr>
<td><strong>SPONSOR BRANDING</strong></td>
<td>Name and/or logo prominently displayed throughout the evening on our two large media screens located in the center of the ballroom.</td>
<td><strong>$1,600 value of goods and services</strong></td>
</tr>
<tr>
<td><strong>MEDIA RECOGNITION</strong></td>
<td>Recognized as the VIP Cocktail Reception Sponsor on the Caridad website for a minimum of eight months.</td>
<td><strong>$1,600 value of goods and services</strong></td>
</tr>
<tr>
<td><strong>Table Centerpiece Sponsor</strong></td>
<td>Sponsor 200 patient medical visits for the uninsured and underserved children/families of Palm Beach County.</td>
<td><strong>$10,000</strong></td>
</tr>
<tr>
<td><strong>SPONSOR BRANDING</strong></td>
<td>Name and/or logo incorporated and displayed in the centerpieces at each table.</td>
<td><strong>$800 value of goods and services</strong></td>
</tr>
<tr>
<td><strong>MEDIA RECOGNITION</strong></td>
<td>Recognized as the Table Centerpiece Sponsor on the Caridad website for a minimum of six months.</td>
<td><strong>$800 value of goods and services</strong></td>
</tr>
<tr>
<td><strong>Dance Floor / Dancers Sponsor</strong></td>
<td>Sponsor 180 patient medical visits for the uninsured and underserved children/families of Palm Beach County.</td>
<td><strong>$9,000</strong></td>
</tr>
<tr>
<td><strong>SPONSOR BRANDING</strong></td>
<td>Name and/or logo prominently displayed in the center of the ballroom.</td>
<td><strong>$1,200 value of goods and services</strong></td>
</tr>
<tr>
<td><strong>MEDIA RECOGNITION</strong></td>
<td>Recognized as the Dance Floor / Dancers Sponsor on the Caridad website for a minimum of five months.</td>
<td><strong>$1,200 value of goods and services</strong></td>
</tr>
<tr>
<td><strong>Automated Mobile Bidding Sponsor</strong></td>
<td>Sponsor 160 patient medical visits for the uninsured and underserved children/families of Palm Beach County.</td>
<td><strong>$8,000</strong></td>
</tr>
<tr>
<td><strong>SPONSOR BRANDING</strong></td>
<td>Name and/or logo displayed at the top of the PDAs used by ALL attendees to bid on auction items and to place donations during our Call to Heart Ask.</td>
<td><strong>$1,600 value of goods and services</strong></td>
</tr>
<tr>
<td><strong>MEDIA RECOGNITION</strong></td>
<td>Recognized as the Automated Mobile Bidding Sponsor on the Caridad website for a minimum of four months.</td>
<td><strong>$1,600 value of goods and services</strong></td>
</tr>
</tbody>
</table>

---

**Touch the Heart of Those In Need**

**SATURDAY, JANUARY 26, 2019**

**EAU PALM BEACH RESORT & SPA**

---

**PLEASE MAIL ALL CHECKS PAYABLE TO:** Caridad Center, Attn: Scott Giebler

8645 W. Boynton Beach Blvd. Boynton Beach, FL 33472  Phone: (561) 853-1638  E-mail: sgiebler@caridad.org  www.caridad.org

Caridad Center is a not-for-profit 501 C3 charitable organization. Caridad Center’s Mission is to upgrade the health, education, and living standards of underserved children and families.
### Silent & Live Auction Sponsor | $7,000

Sponsor 140 medical visits for the uninsured and underserved children/families of Palm Beach County.

- **Four (4) Complimentary Tickets.**
- **SPONSOR BRANDING**
  - Name and/or logo prominently displayed at each of the tables showcasing the various silent auction items.
  - Sponsor recognition by the auctioneer at the ball.
  - Sponsor recognition on each of the live auction slides displayed on our media screens during the live auction.
  - Name and/or logo recognition on our auction list distributed to all attendees pre-event as well as during the event.
  - Name and/or logo displayed throughout the evening on our two large media screens located in the center of the ballroom.
  - Name and/or logo recognition on our digital Thank You to Our Sponsors signage displayed at registration and checkout.

- **Sponsor recognition in our event program.**
- **Name and/or logo prominently displayed on the ball invitation and other promotional materials.**
- **Sponsor recognition in promotional video displayed on the Caridad website & on our various social media platforms (Facebook, Twitter, YouTube).**

**MEDIA RECOGNITION**
- Recognized as the Silent & Live Auction Sponsor on the Caridad website for a minimum of four months.
- Recognized as the Silent & Live Auction Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

**$7,000 value of goods and services**

### Valet Sponsor | $3,000

Sponsor 60 patient medical visits for the uninsured and underserved children/families of Palm Beach County.

- **Two (2) complimentary tickets.**

**SPONSOR BRANDING**
- Name and/or logo recognition on the valet hang tags displayed in each guest’s vehicle with the following text: “Thank you for joining us at the 2019 Call to Heart Ball - Drive Safely”.
- Name and/or logo recognition on our digital Thank You to Our Sponsors signage displayed at registration and checkout.

**MEDIA RECOGNITION**
- Recognized as the Valet Sponsor on the Caridad website and for a minimum of one month.
- Recognized as the Valet Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

**$400 value of goods and services**

### Invitation Sponsor | $2,000

Sponsor 40 patient medical visits for the uninsured and underserved children/families of Palm Beach County.

- **Two (2) complimentary tickets.**

**SPONSOR BRANDING**
- Name and/or logo printed on the back cover of the event invitation that will be mailed as well as e-mailed to all sponsors and/or donors.
- Name and/or logo recognition on our digital Thank You to Our Sponsors signage displayed at registration and checkout.

**MEDIA RECOGNITION**
- Recognized as the Invitation Sponsor on our Caridad website for a minimum of one month.
- Recognized as the Invitation Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

**$400 value of goods and services**

### Medical/Vision Sponsor | $600

**SPONSOR BRANDING**
- Your sponsorship/donation will pay for one patient visit at our dental clinic each month during the calendar year.
- Name and/or logo recognition on our digital Thank You to Our Sponsors signage displayed at registration and checkout.

**MEDIA RECOGNITION**
- Recognized as the Medical/Vision Sponsor on the Caridad website for a minimum of three months.
- Recognized as the Medical/Vision Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

**$600 value of goods and services**

### Dental Sponsor | $800

**SPONSOR BRANDING**
- Your sponsorship/donation will pay for one patient visit at our medical or vision clinic each month during the calendar year.
- Name and/or logo recognition on our digital Thank You to Our Sponsors signage displayed at registration and checkout.

**MEDIA RECOGNITION**
- Recognized as the Dental Sponsor on the Caridad website for a minimum of two months.
- Recognized as the Dental Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

**$800 value of goods and services**

### Photo Gift Sponsor | $4,000

Sponsor 80 patient medical visits for the uninsured and underserved children/families of Palm Beach County.

- **Two (2) complimentary tickets.**

**SPONSOR BRANDING**
- Name and/or logo displayed at the photo gift pick up area.
- Name and/or logo recognition on our digital Thank You to Our Sponsors signage displayed at registration and checkout.

**MEDIA RECOGNITION**
- Recognized as the Photo Gift Sponsor on the Caridad website for a minimum of two months.
- Recognized as the Photo Gift Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

**$400 value of goods and services**

### Registration & Checkout Sponsor | $6,000

Sponsor 120 patient medical visits for the uninsured and underserved children/families of Palm Beach County.

- **Four (4) complimentary tickets.**

**SPONSOR BRANDING**
- Name and/or logo displayed behind the registration & checkout areas where all guests check-in & checkout.
- Name and/or logo displayed throughout the evening on our two large media screens located in the center of the ballroom.
- Sponsor recognition in our event program.

**MEDIA RECOGNITION**
- Recognized as the Registration & Checkout Sponsor on the Caridad website for a minimum of three months.
- Recognized as the Registration & Checkout Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

**$6,000 value of goods and services**

### Individual Tickets: $500 / per ticket