



# Touch the Heart of Those In Need



2019  
Call to Heart Ball

SATURDAY, JANUARY 26, 2019

EAU PALM BEACH RESORT & SPA

## UNDERWRITING SPONSORSHIP OPPORTUNITIES

### VIP Cocktail Reception Sponsor | \$15,000

*Sponsor 300 medical visits for the uninsured and underserved children/families of Palm Beach County.*

♥ VIP Table for 8 guests.

♥ Sponsor recognition in promotional video displayed on the Caridad website & on our various social media platforms (Facebook, Twitter, YouTube).

#### SPONSOR BRANDING

- ♥ Name and/or logo prominently displayed behind each bar during the VIP Cocktail Reception.
- ♥ Name & Title Rights on the VIP Cocktail Reception for the 2019 Call to Heart Ball.
- ♥ Name and/or logo displayed throughout the evening on our two large media screens located in the center of the ballroom.
- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.
- ♥ Table signage & sponsor recognition in our event program.
- ♥ Name and/or logo prominently displayed on the ball invitation and other promotional materials.

#### MEDIA RECOGNITION

- ♥ Recognized as the VIP Cocktail Reception Sponsor on the Caridad website for a minimum of eight months.
- ♥ Recognized as the VIP Cocktail Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

*\$1,600 value of goods and services*

### Band / Live Music Sponsor | \$13,000

*Sponsor 260 patient medical visits for the uninsured and underserved children/families of Palm Beach County.*

♥ VIP Table for 8 guests.

♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.

♥ Table signage & sponsor recognition in our event program.

#### SPONSOR BRANDING

- ♥ Name and/or logo prominently displayed on the main stage throughout the evening.
- ♥ Sponsor recognition by the RSVP Band during the ball.
- ♥ The opportunity to introduce the band on stage to our attendees at the event.
- ♥ Name and/or logo displayed throughout the evening on our two large media screens located in the center of the ballroom.
- ♥ Name and/or logo prominently displayed on the ball invitation and other promotional materials.
- ♥ Sponsor recognition in promotional video displayed on the Caridad website & on our various social media platforms (Facebook, Twitter, YouTube).

#### MEDIA RECOGNITION

- ♥ Recognized as the Band / Live Music Sponsor on the Caridad website for a minimum of seven months.
- ♥ Recognized as the Band / Live Music Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

*\$1,600 value of goods and services*

### Table Centerpiece Sponsor | \$10,000

*Sponsor 200 patient medical visits for the uninsured and underserved children/families of Palm Beach County.*

♥ Six (6) complimentary tickets.

♥ Sponsor recognition in promotional video displayed on the Caridad website & on our various social media platforms (Facebook, Twitter, YouTube).

#### SPONSOR BRANDING

- ♥ Name and/or logo incorporated and displayed in the centerpieces at each table.
- ♥ Name and/or logo displayed throughout the evening on our two large media screens located in the center of the ballroom.
- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.
- ♥ Sponsor recognition in our event program.
- ♥ Name and/or logo prominently displayed on the ball invitation and other promotional materials.

#### MEDIA RECOGNITION

- ♥ Recognized as the Table Centerpiece Sponsor on the Caridad website for a minimum of six months.
- ♥ Recognized as the Table Centerpiece Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

*\$1,200 value of goods and services*

### Dance Floor / Dancers Sponsor | \$9,000

*Sponsor 180 patient medical visits for the uninsured and underserved children/families of Palm Beach County.*

♥ Four (4) complimentary tickets

♥ Sponsor recognition in promotional video displayed on the Caridad website & on our various social media platforms (Facebook, Twitter, YouTube).

#### SPONSOR BRANDING

- ♥ Name and/or logo prominently displayed on the dance floor located in the center of the ballroom throughout the evening.
- ♥ The opportunity to introduce our professional dancers who will entertain attendees during the ball.
- ♥ Name and/or logo will be displayed by our professional dance couples before their performances.
- ♥ Name and/or logo displayed throughout the evening on our two large media screens located in the center of the ballroom.
- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.
- ♥ Sponsor recognition in our event program.
- ♥ Name and/or logo prominently displayed on the ball invitation and other promotional materials.

#### MEDIA RECOGNITION

- ♥ Recognized as the Dance Floor / Dancers Sponsor on the Caridad website for a minimum of five months.
- ♥ Recognized as the Dance Floor / Dancers Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

*\$800 value of goods and services*

### Automated Mobile Bidding Sponsor | \$8,000

*Sponsor 160 patient medical visits for the uninsured and underserved children/families of Palm Beach County.*

♥ Four (4) complimentary tickets

♥ Sponsor recognition in our event program.

#### SPONSOR BRANDING

- ♥ Name and/or logo displayed at the top of the PDAs used by ALL attendees to bid on auction items and to place donations during our Call to Heart Ask.
- ♥ Name and/or logo displayed throughout the evening on our two large media screens located in the center of the ballroom.
- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.

#### MEDIA RECOGNITION

- ♥ Recognized as the Automated Mobile Bidding Sponsor on the Caridad website for a minimum of four months.
- ♥ Recognized as the Automated Mobile Bidding Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

*\$800 value of goods and services*

**PLEASE MAIL ALL CHECKS PAYABLE TO: Caridad Center, Attn: Scott Giebler**

**8645 W. Boynton Beach Blvd. Boynton Beach, FL 33472 Phone: (561) 853-1638 E-mail: [sgiebler@caridad.org](mailto:sgiebler@caridad.org) [www.caridad.org](http://www.caridad.org)**

Caridad Center is a not-for-profit 501 C3 charitable organization. Caridad Center's Mission is to upgrade the health, education, and living standards of underserved children and families.



2019  
Call to Heart Ball

# Touch the Heart of Those In Need



SATURDAY, JANUARY 26, 2019

EAU PALM BEACH RESORT & SPA

## Silent & Live Auction Sponsor | \$7,000

*Sponsor 140 medical visits for the uninsured and underserved children/families of Palm Beach County.*

- ♥ Four (4) Complimentary Tickets.

### SPONSOR BRANDING

- ♥ Name and/or logo prominently displayed at each of the tables showcasing the various silent auction items.
- ♥ Sponsor recognition by the auctioneer at the ball.
- ♥ Sponsor recognition on each of the live auction slides displayed on our media screens during the live auction.
- ♥ Name and/or logo recognition on our auction list distributed to all attendees pre-event as well as during the event.
- ♥ Name and/or logo displayed throughout the evening on our two large media screens located in the center of the ballroom.
- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.

- ♥ Sponsor recognition in our event program.
- ♥ Name and/or logo prominently displayed on the ball invitation and other promotional materials.
- ♥ Sponsor recognition in promotional video displayed on the Caridad website & on our various social media platforms (Facebook, Twitter, YouTube).

### MEDIA RECOGNITION

- ♥ Recognized as the Silent & Live Auction Sponsor on the Caridad website for a minimum of four months.
- ♥ Recognized as the Silent & Live Auction Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

*\$1,600 value of goods and services*

## Registration & Checkout Sponsor | \$6,000

*Sponsor 120 patient medical visits for the uninsured and underserved children/families of Palm Beach County.*

- ♥ Four (4) complimentary tickets

### SPONSOR BRANDING

- ♥ Name and/or logo displayed behind the registration & checkout areas where all guests check-in & checkout.
- ♥ Name and/or logo displayed throughout the evening on our two large media screens located in the center of the ballroom.
- ♥ Sponsor recognition in our event program.

### MEDIA RECOGNITION

- ♥ Recognized as the Registration & Checkout Sponsor on the Caridad website for a minimum of three months.
- ♥ Recognized as the Registration & Checkout Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

*\$800 value of goods and services*

## Photo Gift Sponsor | \$4,000

*Sponsor 80 patient medical visits for the uninsured and underserved children/families of Palm Beach County.*

- ♥ Two (2) complimentary tickets.

### SPONSOR BRANDING

- ♥ Name and/or logo displayed at the photo gift pick up area.
- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.
- ♥ Sponsor recognition in our event program.

### MEDIA RECOGNITION

- ♥ Recognized as the Photo Gift Sponsor on the Caridad website for a minimum of two months.
- ♥ Recognized as the Photo Gift Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

*\$400 value of goods and services*

## Valet Sponsor | \$3,000

*Sponsor 60 patient medical visits for the uninsured and underserved children/families of Palm Beach County.*

- ♥ Two (2) complimentary tickets.

### SPONSOR BRANDING

- ♥ Name and/or logo recognition on the valet hang tags displayed in each guest's vehicle with the following text "Thank you for joining us at the 2019 Call to Heart Ball - Drive Safely".
- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.

- ♥ Sponsor recognition in our event program.

### MEDIA RECOGNITION

- ♥ Recognized as the Valet Sponsor on the Caridad website and for a minimum of one month.
- ♥ Recognized as the Valet Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

*\$400 value of goods and services*

## Invitation Sponsor | \$2,000

*Sponsor 40 patient medical visits for the uninsured and underserved children/families of Palm Beach County.*

- ♥ Two (2) complimentary tickets.

### SPONSOR BRANDING

- ♥ Name and/or logo printed on the back cover of the event invitation that will be mailed as well as e-mailed to all sponsors and/or donors.
- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.
- ♥ Sponsor recognition in our event program.

### MEDIA RECOGNITION

- ♥ Recognized as the Invitation Sponsor on the Caridad website for a minimum of one month.
- ♥ Recognized as the Invitation Sponsor in our pre & post event press releases and coverage in TV, newspapers, magazines, online, etc.

*\$400 value of goods and services*

## Dental Sponsor | \$800

### SPONSOR BRANDING

- ♥ Your sponsorship/donation will pay for one patient visit at our dental clinic each month during the calendar year.
- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.
- ♥ Sponsor recognition in our event program.

## Medical/Vision Sponsor | \$600

### SPONSOR BRANDING

- ♥ Your sponsorship/donation for one patient visit at either our medical or vision clinic each month during the calendar year.
- ♥ Name and/or logo recognition on our digital *Thank You to Our Sponsors* signage displayed at registration and checkout.
- ♥ Sponsor recognition in our event program.

*Individual Tickets: \$500 / per ticket*

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